

## Career Summary

Accomplished journalist with an international background and over four years of experience in crafting impactful articles. A thorough investigator, adept at exploring different angles and perspectives to provide factual, ethical, and comprehensive reporting. A creative storyteller with an inimitable writing style, has a verifiable record of producing compelling pieces that engage audiences. Highly organised and detail-oriented, thrives in dynamic, deadline-driven environments.

### Core Areas

- Editing
- Ethics
- Fact-Checking
- International Reporting
- Interviewing
- Investigations
- Live Reporting
- Newsgathering
- Research & Analysis
- Storytelling
- Writing
- Technically Astute (MS Office, Adobe, Hootsuite, iNews, Buffer, Wix, WordPress, HTML, CSS)

## Journalism Experience

### 2019 - Present

#### Freelance Journalist

Various News Organisations / Berlin, Germany

- Producing and editing several articles and pieces weekly, covering both hard news and features on a broad range of topics, including culture, politics, technology, and business.
- Leveraging a broad range of sources and conducting comprehensive research to provide a nuanced overview.
- Researching sources, investigating potential stories, and corroborating information.
- Cultivating and maintaining fruitful relationships with reliable sources, ensuring accuracy and diversity.
- Fostering a steady increase in readership and traffic across web platforms and social media channels, creating engaging and shareable pieces.
- Leveraged SEO principles to drive organic engagement.
- Supporting Der Spiegel's Middle East Correspondent Susanne Koelbl as Editorial Assistant and Social Media Manager, curating social media content, and researching potential stories.
- Proof-reading and editing high-priority stories for Der Spiegel International to improve readability.
- Researching and suggesting questions for interviews with international personalities, facilitating relevant, accurate, and complete stories.

### 2016 - 2018

#### Output Editor

Ruptly / Berlin, Germany

- Mentored and led a team of 5 broadcast journalists, delegating assignments, fact-checking and editing, producing headlines, and publishing 4.000+ news packages during tenure.
- Edited and reviewed articles for clarity, grammatical errors, inconsistencies, incorrect facts, libel, and fabricated reporting.
- Wrote enticing headlines for all articles to engage audiences and drive online readership.
- Cultivated contacts and sources while fact-checking information presented by sources.
- Corrected content and headlines to make them more captivating and better engage audiences.
- Directed the team during the 2018 FIFA Russia World Cup, producing 90+ stories daily and creating content for news sites worldwide.
- Delivered breaking news stories, cutting, writing, and publishing stories on rapidly developing international events in less than 10 minutes.
- Framed stories in a digestible manner for online audiences to maximise impact while also producing in-depth original analyses.

### 2014 - 2015

#### Epigram Paper

University of Bristol / Bristol, UK

- Co-directed the student newspaper as Deputy Editor, leading a team of 80 section editors, sub-editors, reporters, and photographers.

**2014; 2015**

**Journalist Intern**

The Sunday Times / London, UK

- Wrote a human-interest story which became viral and got picked up by all major UK papers.

**2014**

**Journalist Intern**

Times Higher Education / London, UK

- Researched and penned several stories, including an article analysing sexual harassment in universities.

## **Additional Experience**

**2020 - Present**

**Copywriter, Researcher, and Editor**

Tales of Us / Berlin, Germany

- Establishing the brand's creative voice, leading the curation of all advertising and branding copy.
- Authoring white papers and articles that are aligned with the organisation's mission statement and objectives.
- Defining a content strategy and writing a series of blog articles on various topics ranging from intersectional environmentalism to eco fear, white fragility, and how myths shape society.

**2020 - 2021**

**Copywriter**

JUNIQUE / Berlin, Germany

- Defined and expanded the brand's voice in English, heading content and copy production in support of marketing and branding.
- Translated copy into English from JUNIQUE's French and German marketing campaigns, ensuring accuracy and relevancy.

## **Involvement**

**2021 - Present**

**Podcaster**

Implicito / Berlin, Germany

- Co-developing, hosting, and running a storytelling-focused conversational podcast.
- Researching and planning captivating episodes, covering international events, hard news, and human-interest stories.

## **Education**

**2016**

**MA in International Journalism**

City University / London, UK

- Researched, produced, and edited breaking news packages for radio and TV.
- Hosted City News International and produced live reports from the field.
- Supported live coverage of international breaking news stories, providing astute insights.
- Produced a short documentary for final university project, The Evolution of UK Manufacturing.

**2015**

**BA in English Literature and Drama**

University of Bristol / Bristol, UK

- Co-produced two short documentaries, coordinating all production stages from inception to completion.
- Interned with Virry for five months as a Copywriter.